

# Factsheet

## Video Services

The Media Studio produces clinical and instructional videos with all production and post-production undertaken in-house, but we can also help with any recordings you might already have.

As well as giving advice for any project that involves video recording, the Media Studio has a range of other services that are available to any Trust department, organisation or individual on the Biomedical Campus. These include duplication, editing, digitisation and encoding for mobile devices, PowerPoint presentations and websites.

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## Duplication

We have an in-house duplicator that can make any number of DVD or CD copies, together with on-disc printing. We can also provide design, printing and packaging in various different types of cases to create a fully customised presentation for your discs.

## Digitisation / encoding for digital output

The Media Studio can digitise footage from many formats including VHS, S-VHS, DV Cam and Mini-DV. Once copied, your video can be encoded as a DVD or optimised for Powerpoint or the web. Additionally, we can encode files for mobile devices including iPods, iPhones, Blackberry, PSP and 3G phones.

## Editing and DVD authoring

We have a state-of-the-art editing suite and can edit anything from a simple assembly to a complex, multi-layered film. This includes a full 'on-line' service of colour grading, titling and 2D graphics. DVDs can be created with custom-designed and structured menus.

## Video and DVD production

See our Factsheet entitled Video Production for advice on planning a video. We can produce it entirely in house, from concept to final delivery.

For further information, contact Paul Edwards:  
email [paul.edwards@addenbrookes.nhs.uk](mailto:paul.edwards@addenbrookes.nhs.uk)

## Contact or visit us at:

Media Studio  
Box 151, Level 1  
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Hills Road  
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Tel 01223 216349  
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email [enquiries@media-studio.co.uk](mailto:enquiries@media-studio.co.uk)



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